

In 2012, Kirk Integrated Marketing Services will celebrate its 60th anniversary. Along the way, our company has grown and found success through an over-riding philosophy of discovering ways to better service the unique needs of each of our clients.

We have discovered that while our clients are attracted by competitive prices, they are retained by our responsiveness to their needs, superior service, and most importantly error free delivery of their projects. Our entire organization, from client services to operational staff, is structured on this basis.

Kirk Integrated Marketing Services is a full service direct marketing service provider. We have been assisting clients with their direct marketing projects for over 50 years and understand that customers must receive value and practical solutions for their marketing communications.

At Kirk we strive to offer personalized service that exceeds the expectations of our customers and provides the benefits and synergy offered by a full service provider. From the moment you come to us, our focus is to make sure your project moves smoothly and efficiently through every step of the production process including coordination with your material suppliers.

With talented human resources, backed up by sophisticated equipment and relentless quality checks, we integrate the production of your project and ensure it is delivered on time and efficiently. Our clients receive personalized service through assigned account managers who deliver results with integrated end-to-end solutions.

Kirk adheres to a high standard of ethics, from management, to employees, to suppliers and clients. We work hard to identify the needs of our client and provide the client with services, advice and information that promotes the client's best interest. We maintain continuous service throughout clients' projects and provide true value for all clients.

We adhere to the laws, rules and regulations that govern our business. Kirk respects our clients' privacy, and hold all personal and business information of all clients in the strictest of confidence as outlined in our Privacy Policy. We maintain a professional relationship with all clients and avoid conflicts of interest between personal and professional relationships and clients. Kirk does not knowingly do business with companies engaged in illegal activities. If requested to perform services for companies that are engaged in illegal activities, a senior manager of the Kirk will inform the company that we are unable to help them.

We are active members of the community and participate in both industry and business associations. As longstanding and founding members of the British Columbia Association of Integrated Marketers (of which we have an employee on the Board), we abide by the code of ethics of the Canadian Marketing Association. Kirk is also members of BC Printing Industry Association and BBB of the Lower Mainland. Being members and participating in events that these organizations put on keep us well connected within the local business community and up to date with business in general.

Kirk has had continued success for over 50 years as a result of our clients trust.